



THE NEWEST GATEWAY TO QATAR'S \$1.47BN INTERIORS & HOSPITALITY SOLUTIONS MARKETS

IQ exhibition is Qatar's newest, flagship business-to-business platform for residential and commercial interior design solutions and technology, hospitality interior design solutions and technology, and associated fit-out, fixtures and fittings. Brought to you by the organisers of the INDEX International Design Exhibition, Hotel Show, and work-space at INDEX; IQ will take place at the state-of-the-art Qatar National Convention Centre, 23-25 February 2015.

FOUR PRODUCT SECTORS... UNLIMITED BUSINESS OPPORTUNITIES!

ICONIC INTERIORS

- Furniture
- Furnishings
- Kitchen & Bathroom
- Indoor & Outdoor Lighting
- Outdoor Furniture & Fixtures
- Textiles
- Wall Coverings
- Art & Accessories
- Objets & Gifts
- Surfaces & Finishes
- Home Automation & Technology
- Interior Design & Contracting Services

INNOVATIVE WORKSPACES

- Office, Boardroom & Conference Furniture
- Workstations & Storage
- Commercial Technology & Security
- Architectural Lighting / Industry Lighting
- Retail Furniture & Fit-out
- Signage & Graphics
- Hospital Furniture & Interiors
- Educational Furniture & Interiors
- Fixtures & Fittings
- Screens / Partitions
- Office Seating / Reception Seating
- Desks & Tables
- Commercial Design Practices

INSPIRATIONAL HOSPITALITY

- Furniture & Furnishings
- Bathroom & Sanitary Ware
- Tableware & Décor
- Amenities & Supplies
- Indoor & Outdoor Lighting
- Outdoor Furniture & Fixtures
- Textiles & Wall Coverings
- Surfaces, Flooring & Carpeting
- Art & Accessories
- Technology & Security
- Banqueting Equipment
- Leisure & Fitness Equipment
- Spa Equipment & Accessories

INVENTIVE FIT OUT

- Marble, Ceramic & Stone
- Wood & Plastics
- Ironware & Mouldings
- Kitchen, Bathroom & Sanitary Ware
- Interior Fit-out Specialists
- Doors & Fittings
- Windows & Blinds
- Glass & Glazing
- Flooring & Wall Coverings
- Architectural & Design Consultants
- Architectural Hardware
- Cabinetry & Woodwork
- Paints & Varnishes
- Fixtures & Fittings

IQ EXHIBITION IN NUMBERS

10,000

gross square metres of exhibition space for the first edition of IQ

8,000

expected visitors from the region's hospitality, architecture and design communities

200+

participating local, regional, and international companies

5

innovative, knowledge-driven features and events designed to attract more visitors

CONNECTING THE RIGHT BUYERS TO YOUR PRODUCTS & SERVICES

Through a comprehensive and diverse marketing, PR, and advertising campaign, IQ exhibition will deliver up to 8,000 key buyers and industry professionals from across the following target job functions:

- Agents/Distributors
- Architects
- Chairmen/Presidents/VPs
- CEOs/CFOs/COOs
- Consultants/Specifiers
- Contractors/Fit-out
- Directors/Managing Directors
- Events Managers
- Facilities Managers
- F&B Directors/Managers
- Franchisees
- Front & Back of House Managers
- General Managers
- Government Officials
- Hotel & Hospitality Managers
- Import/Export Managers
- Interior Architects
- Interior Designers/Designers
- IT Managers/Directors
- Owners/Proprietors
- Partners/Managing Partners
- Project Managers/Leaders
- Property Developers
- Purchasing Managers/Buyers
- Retail Managers
- Visual Merchandisers
- Wholesalers

QATAR'S HOSPITALITY & DESIGN MARKET IN NUMBERS

US\$8.2bn

worth of new building construction projects announced in Qatar in 2012

US\$2.7bn

value of residential construction projects due to complete in Qatar in 2013

US\$2.5bn

worth of hotel construction projects due to complete in Qatar in 2013

US\$1.47bn

is the projected value of the contract interiors fit-out market in Qatar in 2013

STAND RATES

Space only: US\$400 per sq.m.

Upgraded shell scheme: US\$450 per sq.m.

Central boulevard: to be positioned on the central boulevard add US\$20 per sq.m. to the above rates. Minimum stand size on boulevard is 36 sq.m.

CONTACT THE IQ TEAM

To book your stand or to discuss your stand options and additional requirements, contact Anna Canning, Event Manager, IQ exhibition on:

T: +971 (0)4 438 0355

E: sales@iqexhibition.com

E: sales@interiorsqatar.com

DON'T DELAY, BOOK YOUR IQ EXHIBITION STAND TODAY & SECURE A PREMIUM POSITION IN THE SHOW AT THE BEST AVAILABLE RATES

ABOUT THE ORGANISERS - dmgevents Middle East & q.media

With a regional history spanning three decades, dmgevents dominates the region's exhibition industry across the design, and hospitality sectors through its established INDEX International Design Exhibition, Hotel Show, and workspace at INDEX exhibitions.

q.media is a Qatar-based media house which for the past 8 years has worked closely with private and government entities of Qatar and has contributed to the urban development of the MENA and GCC regions. q.media is also the global sales agent for Al Jazeera Network.

dmgevents



q.media
events