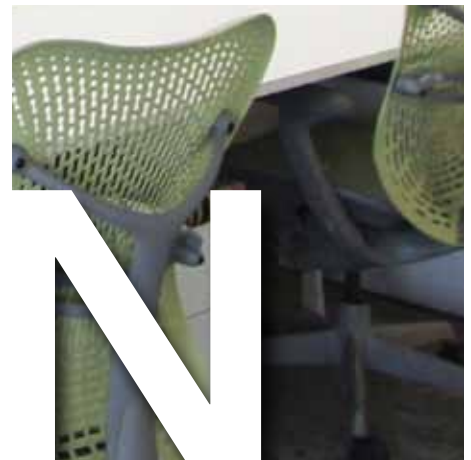




we are



DES



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workspace

INDEX International Design Exhibition

18 - 21 MAY 2015 | DUBAI WORLD TRADE CENTRE



PRELIMINARY POST SHOW SUMMARY

www.workspace-index.com | info@workspace-index.com

WORKSPACE AT INDEX 2015 SHOW OVERVIEW



The 2015 edition of workspace at INDEX took place 18-21 May at the Dubai World Trade Centre. After 14 years in the marketplace, workspace at INDEX remains the number one business-to-business exhibition for commercial interior design, with 96% of visitors stating that attending the exhibition is important to their business.

This year, workspace at INDEX was co-located directly alongside the INDEX International Design Exhibition and both shows saw a combined total attendance of 28,000* across the four days of the exhibitions.

DELIVERING REAL BUYING POWER



US\$4
BILLION

IS THE EXPECTED TOTAL VALUE OF PRODUCT ORDERS THAT HAVE OR WILL BE PLACED BY VISITORS TO BOTH INDEX & WORKSPACE AT INDEX WITH EXHIBITING COMPANIES OVER THE NEXT 12 MONTHS AS A RESULT OF VISITING THE EXHIBITIONS

EXHIBITOR SATISFACTION



* Total attendance figures stated include: all unique visitors to the exhibition, all unique visitors from co-located exhibitions that also visited the exhibition, revisiting visitors, exhibitors, and exhibitors from co-located events that also visited the exhibition.